



How Casey Clark Racing and your business can help each other:

-Advantages to sponsoring our team-

Obtain use of our cars and driver in your promotional arsenal.

Use our car to promote contests and other special events.

Set up "Meet the Driver" events throughout the year to drive traffic to special events.

Use our photos and promotional pieces on your website, in your flyers, and in print advertising.

Sit back and let us get you the attention that you deserve.

Allow us to add you to our Casey Clark Racing gear and be seen on the clothing of our fans.

Add you on our web site and we will add a link from our website to yours.

Your business will not only be seen at the track but it will also be on our trailer, a rolling bill board.

All money and services donated are tax deductible.

Show off your commitment to the community.

We will provide the car and other promotional items to local fundraisers and charity events that your business wants to be involved with. (These events can be advertised in your space on the racecar on a week of your choice, as well.)

Allow the thousands of race fans that attend Huntsville Speedway each week to see that your business is an important and integral part of our community. It would be our pleasure to use our team to help you achieve your 2010 goals in anyway that you see fit.

Picture your company name and logo displayed on a racecar. With racing fast becoming America's number one sport. Image the possibilities of your company...



Casey Clark is one of the most exciting young racers at Huntsville Speedway. He hopes to run the full mini stock season and is actively seeking sponsorships for financial backing for the season. We are looking for support from a company that would like to get involved in a great sport and a high quality advertising opportunity.

Casey officially began his racing career at the age of 7 in quarter midgets, where he competed regularly until the age of 14. Along the way, he won regional titles, more than 100 feature races, and 13 track championships in Huntsville and Nashville.

At the age of 14, Casey began racing in the highly competitive Pro-4 Mini Stock in 2008, competing at Huntsville Speedway, a beautiful 1/4-mile track located in Huntsville Alabama. Casey started mid season and finished in the top 10 in points. Last year Casey was 4th place in points, **and this year with the right funding we will take 1st place.**

Sponsorship funding provided by your organization will be tax-deductible as an advertising expense. For your sponsorship funding of money, product, or services we will provide the following advertisements for your organization for the entire 2010 season:

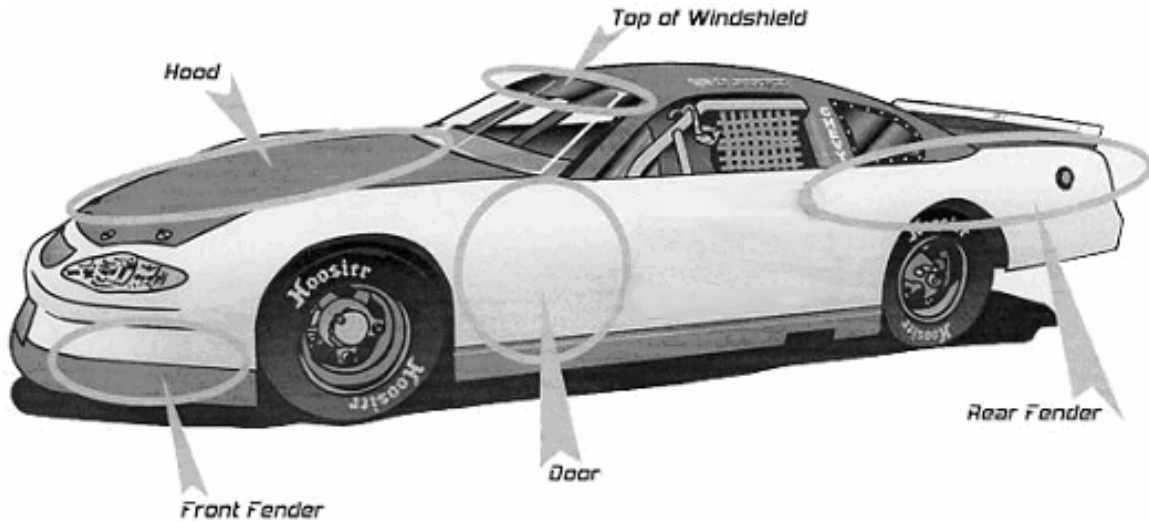
- Potential customers will be reached at local race tracks such as Huntsville Speedway.
- Apparel worn by crewmembers and fans will access yet hundreds more people interested in your business.
- Your business will enjoy additional advertising at other sponsor outings as your company name and logo are always on the car, truck or trailer.
- Customers, employees, friends, and family members can cheer on your driver while promoting your business.

How much does it cost to become a sponsor?

There are several different levels of sponsorship available with our team. We can customize a proposal for any business that will fit within your company budget.

Why sponsor our race team?

- Auto racing is the number one spectator sport in the world.
- Stock car racing is the number one spectator sport in America.
- Stock car racing is the fastest growing sport on television, drawing more viewers than basketball, baseball, and hockey combined last season.
- Nearly one third of American adults consider themselves race fans.
- Of all sports fans, stock car racing enthusiasts show the highest level of brand awareness and brand loyalty. Fans are notorious for their devotion to the companies that sponsor their favorite drivers.



Hood

- 40" x 36" Company Logo on Hood of the Car
- 20" x 20" Company Logo and side of the race trailer
- Company Name printed on all our race shirts
- 2 Appearances with the race car at your business, company part or function

Top of Windshield

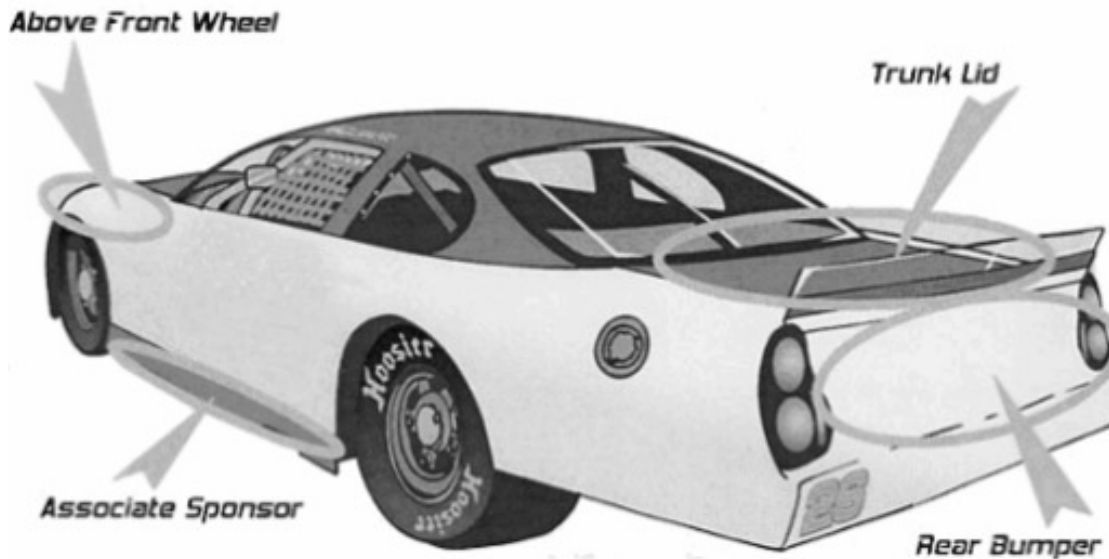
- 4" x 48" Company Logo on the Car

Rear Fender

- 8" x 54" Company Logo on rear fender of the Car
- 20" x 20" Company log on side of race trailer
- Company Name printed on all our race shirts
- 1 Appearance with the race car at your business, company party or function

Door

- 20" x 20" Company Logo on both sides of the Car
- 20" x 20" Company Logo on side of the race trailer
- Company Name printed on all our race shirts
- 1 Appearance with the race car at your business, company part or function



Front Fender

- 10" x 15" Company Logo on both front fenders

Above Front Wheel

- 7" x 24" Company Logo on both doors of the car

Trunk Lid

- 13" x 30" Company Logo on the Car

Rear Bumper

- 8" x 40" Company Logo on the Car

Associate Sponsor

- Various Locations and Sizes

Rocker Panel

- 7" x 24" Company Logo on Car

Driver, Casey Clark and his crew are excited about working with your company for the upcoming season. Please [contact us](#) to reserve your advertising opportunity today!